



• **experience** 2005 - Present

Creative Services Manager - Sylvan Learning Inc., Baltimore MD

Originally hired to manage the design and production of various print materials, I now work in all creative facets of the marketing department including online, multimedia and televised campaigns. Notable projects include the implementation of an automated print on-demand system for customizable print collateral, overseeing the design and production of consumer facing publications and creative support for all company-wide conferences and road shows across the US and Canada. In-house sub-clients include Ivy West, Catapult Learning, Hooked on Phonics, Ace It! Tutoring and Reading Rainbow.

2005

Print Production Coordinator - Integrated Marketing Solutions, Baltimore, MD

My time at IMS was geared heavily toward managing the design, production and inventory of various direct mail campaigns for an exclusively medical-based client pool, including the American Red Cross. I also managed the bidding of all printed projects and vendor relations. Other duties included creating animated banner ads, coding & deploying HTML email campaigns and managing the fulfillment of ad specialty items to customers across the United States.

2002-2005

Graphic Designer - Spin Graphics, Linthicum, MD

My duties at Spin Graphics included the design of various printed materials including brochures, catalogs, logos and identity packages. In addition, I was also heavily involved in the creation and up keep of over 100 websites, mostly in the industrial and medical sectors. Other duties included product photography, domain management and CD/DVD authoring.

• **skills**

Software

Adobe Acrobat Pro
Adobe Dreamweaver
Adobe Flash
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Corel Draw
Final Cut Pro
Microsoft Office
Quark Xpress

Code/Scripting

ActionScript 2.0 & 3.0
CSS
JavaScript
jQuery
HTML/XHTML
XML

Additional Skills

Audio Editing
CD/DVD Authoring
Copywriting
Illustration
Photography
Video Editing

• **education**

2010 University of Baltimore

M.A., Publication Design - New Media Focus

2003 Towson University

B.S., Art - Graphic Design Focus

2001 Essex Community College

A.A., Art - Photography Focus

• **associations**

AIGA - Baltimore Chapter

HOW Design Conference Attendee - 2008 & 2011

• **references**

<http://www.linkedin.com/in/nowowiejski>

Further references available upon request.